

SWEET PEA



HERMITAGE

NO-KILL CAT SHELTER & SANCTUARY

OUR MISSION

The Hermitage No-Kill Cat Shelter is a not-for-profit 501(c)(3) organization dedicated to the protection, shelter, and care of cats in southern Arizona, especially those often considered “unadoptable” due to illness, age, or behavioral issues.

The first no-cage, no-kill shelter in Arizona, The Hermitage is one of about 20 shelters nationwide that care for cats with special needs, such as Feline Immunodeficiency Virus (FIV) and Feline Leukemia (FeLV). All of our cats roam freely within 9,000 square feet of indoor and outdoor space.

We advocate for homeless cats in our community by actively seeking permanent, loving homes for the cats in our care, providing lifelong care to those cats who are unable to be re-homed,

OUR VISION

We envision a future where every cat is spayed/neutered and cared for in a loving home by a responsible guardian; where people treat animals as the sentient beings they are, ensuring that they are neither exploited nor harmed; and where The Hermitage Cat Shelter is recognized as a world-class organization, providing sanctuary care for cats that need temporary or permanent shelter

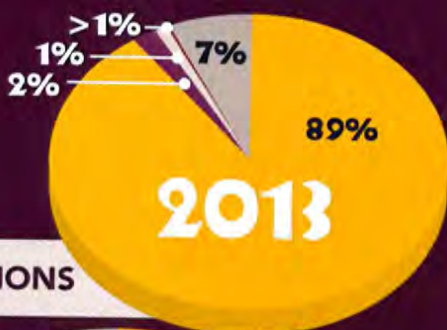
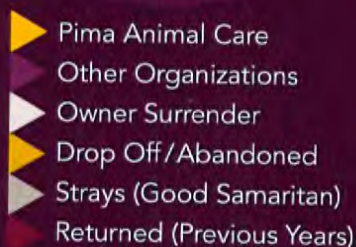
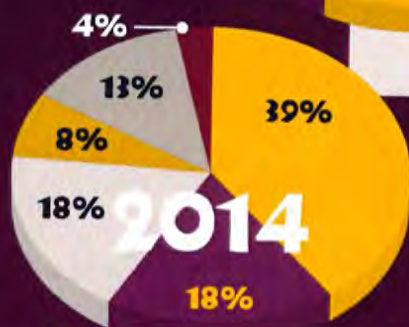
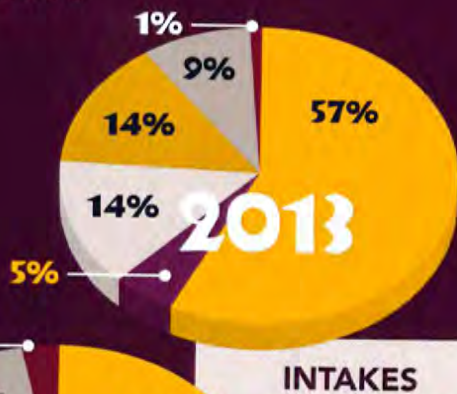
educating the public about responsible companion animal guardianship, and adhering to all 11 tenets of the “no-kill” philosophy, established by the No Kill Advocacy Center (nokilladvocacycenter.org).

The Hermitage is an accredited Sanctuary and operates entirely through public funding via grants, adoption fees, and donations. We seek to educate our community, provide information, and be a resource for adoption as well as TNR (Trap, Neuter, Return). We also supply individuals in need with free pet food assistance through our pet food pantry.

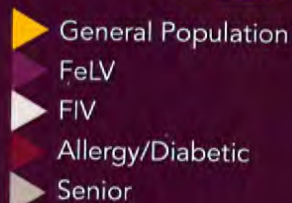
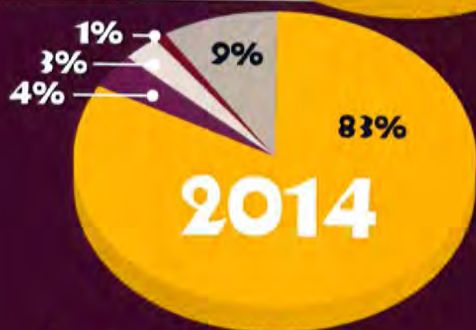
We receive no government funding and are supported entirely by private donations.

and promoting the innate value of all animals. We adhere to the principle of “no-kill” in that no cat in our care will ever be euthanized to make room for another. Nor will any cat in our care ever be destroyed except in cases of terminal and painful illness or when compassion demands it because there is no reasonable alternative.

OUR PAWSITIVE IMPACT



ADOPTIONS



MOVING OUR MISSION FORWARD

The Hermitage No-Kill Cat Shelter & Sanctuary is a known and respected animal welfare organization and the only ASA (American Sanctuary Association) accredited cat sanctuary in southern Arizona. Accreditation from the ASA comes with high compliance standards for care and housing of animals that include regular audits of shelter operations, finance, and staff. Our facilities are aging and in need of a renovation that will repair the existing building, add to its footprint, and offer substantial upgrades. The renovation will allow us to provide improved services to the community and will ensure our continued ASA compliance. The proposed renovation will be based on the following Board- and ASA-identified needs and considerations:

1 Prevent the spread of infectious disease by providing Isolation Areas with durable surfaces that are easily disinfected.

- The Hermitage has a solid reputation for rescuing, rehoming, and providing shelter to cats that municipal "kill" shelters will not consider. Oftentimes, this necessitates quarantine or special wards that provide for the special needs of cats. Approximately 70–80% of the cats we rescue were slated to be euthanized because of conditions such as FIV or FeLV. Many are simply old or suffer from poor health, yet all are still adoptable. The new building plan will include comfortable isolation areas for response to illness and intake of new feline residents, including kittens. 10% of our cats will remain in the shelter for life.
- Maternity Ward. This will allow pregnant cats to safely and comfortably birth their litters at the shelter. Mothers and kittens must be isolated initially to avoid infection, reduce upper respiratory disease, and thrive. We have a 95% adoption rate for our kittens.

2 Add a complete Medical Area to provide health-care to cats. This will allow significant savings if we can treat cats on-premise versus transporting to a veterinarian.

- A surgical suite and recovery area for spay/neuter, post-surgery, and sick cats
- A dental exam and treatment area complete with radiography

3 Improve the General Cat Population Area.

The Hermitage is a cage-less, free-roaming shelter.

The emotional and physical health and safety of felines is our first priority. Building renovations will greatly improve the quality of life for our resident cats. New building plans include:

- New ramps and platforms for play and exercise
- Windows to provide natural sunlight and stimulation
- Expansion of outdoor cat areas

4 Public Areas. Our goal is to offer comfortable accessibility for visitors who come to be matched with an adoptable cat.

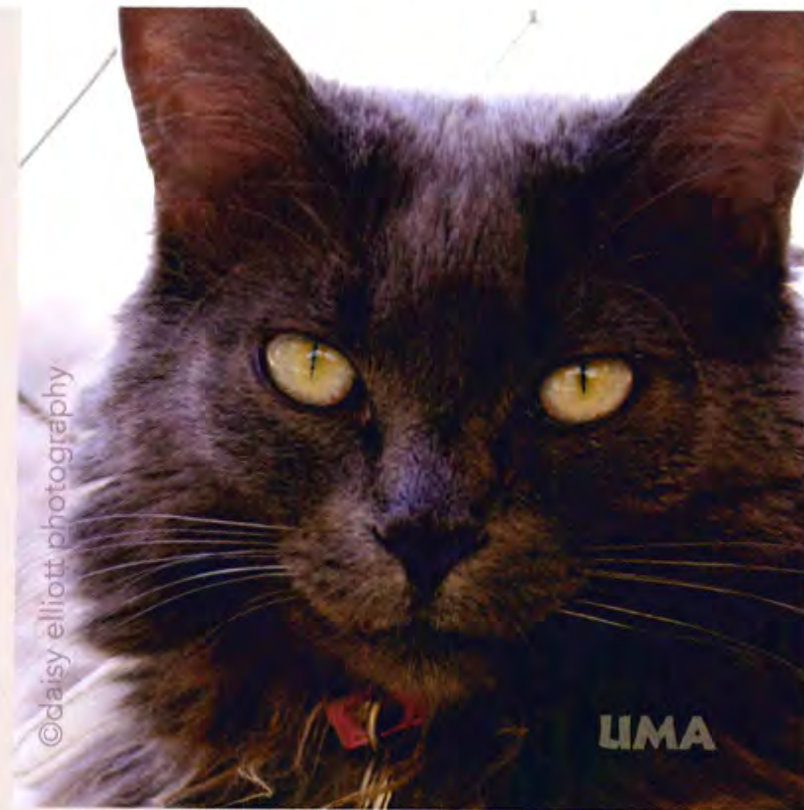
- An open and inviting reception area
- Benches that will allow visitors to interact with cats
- Small visiting rooms suitable for one-on-one contact
- A new counter area for documenting medical information and adoption paperwork
- ADA-compliant restrooms
- An Education Room for lectures and programming

Proposed Plans for the Renovated Shelter

The blueprint on the insert shows the proposed changes to the building and property. The areas for the general cat population, small rooms for visitors, and administrative/staff areas are central. The Medical and isolation areas are on the sides of the building. The enclosed ramadas are labeled as "Catios".

The Proposed Campaign

In light of the 50th Anniversary of The Hermitage and the absolute necessity to update the facilities, the Board of Directors determined that a significant fundraising campaign is necessary. The feasibility study will be completed in July 2015 with a recommendation for a goal of \$1,000,000–\$1,500,000. The proposed campaign will provide The Hermitage the ability to fund improvements and maintain the property.



In a major fundraising campaign, it is vitally important to demonstrate that significant gifts are available to achieve the goal. There is a general rule of thumb that says that 80% of the money raised will come from only 20% of the donors.

Experience shows that in order for a \$1,000,000–\$1,500,000 campaign to succeed, the campaign will have to attract the highest level of support possible from each prospect. In turn, the campaign will need gifts approximating the levels outlined on the next page.

OUR GOAL \$1,000,000–\$1,500,000

Renovations	\$ 800,000
Interior Furnishings	\$ 200,000
Medical Equipment	\$ 100,000
Endowment*	\$ 400,000

* Endowment funds evidence our commitment to sustainability and upkeep of The Hermitage in perpetuity.

GIVING CHART

Number Needed	Total Gift (3 Years)	Monthly Payment (36)	Annual Payment (3)	Total Raised
1	\$ 150,000	\$ 4,167	\$ 50,000	\$ 150,000
3	\$ 75,000	\$ 2,083	\$ 25,000	\$ 375,000
5	\$ 50,000	\$ 1,389	\$ 16,667	\$ 625,000
8	\$ 25,000	\$ 694	\$ 8,333	\$ 825,000
10	\$ 20,000	\$ 556	\$ 6,667	\$ 1,025,000
15	\$ 10,000	\$ 278	\$ 3,333	\$ 1,175,000
30	\$ 5,000	\$ 139	\$ 1,667	\$ 1,325,000
75	\$ 1,000	\$ 28	\$ 333	\$ 1,400,000
200	\$ 500	\$ 14	\$ 167	\$ 1,500,000

THANK YOU

Thank you for your help with our identification process as we consider conducting a capital campaign. We believe that 2015 is a year full of possibilities, and with the help of our community, our friends, donors, volunteers, and other animal allies, we can celebrate this banner year by beginning the process of upgrading our facilities so that they will support many more cat rescues and adoptions.



LEADERSHIP

Hermitage Board of Directors

Jean Getek
President
David Bishop
Vice President and Secretary
Susan Parker-Hotchkiss
Treasurer
Directors:
Rachel Broderick
Brendan DeSmet
Jennifer Becker, D.V.M.

Hermitage Dedicated Staff

Administrative:
Lee Bucyk
Executive Director
Marcella Severson
Executive Assistant
Ryan Inama
Adoptions Manager
Emma Crawford
Marketing Specialist
Heather Passananti-Garcia
Volunteer Coordinator

Medical:

Jennifer Middleton
Lead Vet Tech
Neiva Ramos
Medical Assistant
Angelica Laffer
Medical Assistant

Maintenance:

Ken Howard
Maintenance Manager
Josh Desmarais
Maintenance Assistant
Evan Dobbs
Maintenance Assistant

